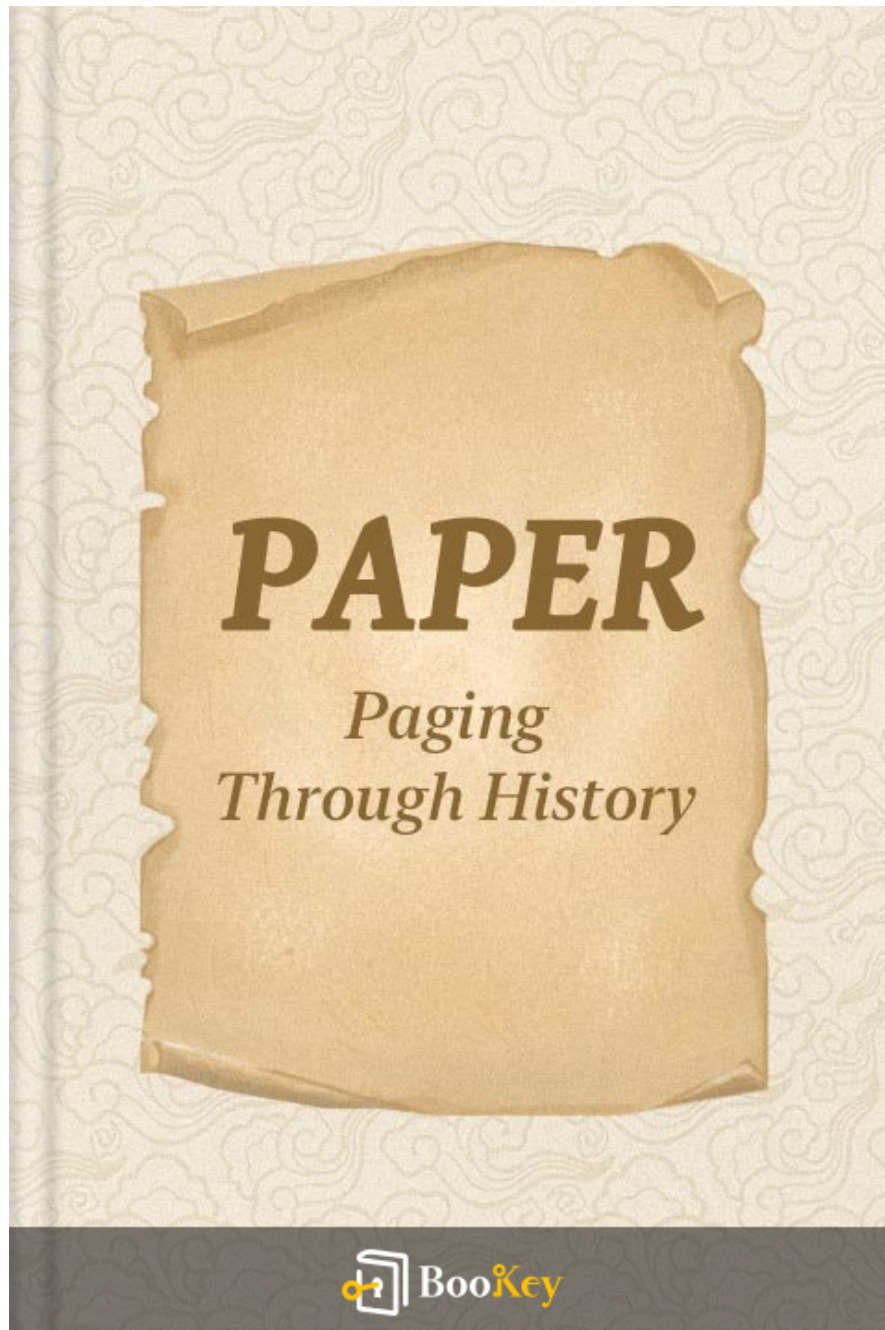


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Paper Summary

"The Indispensable Role in Human Evolution and Culture."

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About the book

In his captivating exploration, "Paper: Paging Through History," Mark Kurlansky invites readers on a journey through time, tracing the humble yet revolutionary invention of paper and its profound impact on the world. This extraordinary narrative unravels the intricate tapestry woven from environmental, cultural, and technological threads that encompass the evolution of paper. Kurlansky masterfully crafts a tale that examines how this seemingly simple artifact has become a foundational element of human civilization, affecting everything from art and communication to politics and commerce. Through a vivid blend of historical anecdotes and scholarly insights, "Paper" not only presents a rich, textured account of this critical medium but also incites curiosity and reflection about the material that so silently yet powerfully shapes our daily lives.

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About the author

Mark Kurlansky, a celebrated American journalist, author, and historian, is renowned for his remarkable ability to weave compelling narratives from seemingly ordinary topics. Born in Hartford, Connecticut, in 1948, Kurlansky has authored an impressive array of books delving into the histories of salt, cod, and, of course, paper—each a testament to his fascination with the intricacies of daily life and their broader impacts on human civilization. Kurlansky's works are marked by meticulous research and a storytelling flair that transforms historical and cultural analysis into accessible and engaging prose. With a career spanning over four decades, he has deftly illuminated the significance of everyday commodities and practices, earning his place as a distinctive voice in modern non-fiction writing.

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Summary Content List

Chapter 1: Prologue: The Technological Fallacy

Chapter 2: Being Human

Chapter 3: The Moths that Circle a Chinese Candle

Chapter 4: The Islamic Birth of Literacy

Chapter 5: And Where is Xátiva?

Chapter 6: Europe Between Two Felts

Chapter 7: Making Words Soar

Chapter 8: The Art of Printing

Chapter 9: Out From Mainz

Chapter 10: Tenochtitlán and the Blue-Eyed Devil

Chapter 11: The Trumpet Call

Chapter 12: Rembrandt's Discovery

Chapter 13: The Traitorous Corruption of England

Chapter 14: Papering Independence

Chapter 15: Diderot's Promise

Chapter 16: Invitation From a Wasp

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Chapter 17: Advantages in the Head

Chapter 18: To Die Like Gentlemen

Chapter 19: Return to Asia

Chapter 20: Epilogue: Change

Chapter 21: Appendix: Timeline

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Chapter 1 Summary: Prologue: The Technological Fallacy

Prologue Summary: The Technological Fallacy

In the prologue, the author challenges the conventional belief that technology reshapes society. Instead, they argue that societal changes drive technological developments. This viewpoint is exemplified through the history of paper, an invention that has been instrumental yet is often misinterpreted. The narrative begins with Peter the Venerable, a monk from 12th-century France, who criticized the use of paper—made from recycled fabrics by Arabs and Jews in Spain—as evidence of cultural decline. However, this highlights a broader historical pattern: societies develop new technologies as they evolve and confront new needs.

The author explores the evolution of communication tools, from spoken languages and pictographs to alphabets, writing, and eventually paper. Each step was driven by necessity rather than technology itself altering society. An example is Meng Tian's invention of the camel hair brush in 250 BCE China to accommodate the rising demand for more sophisticated writing, not to spark interest in writing itself.

Paper's history illustrates this technological fallacy. While it did not initiate

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architectural progress, the Renaissance, or the Industrial Revolution, it facilitated them when society required it. Paper's international adoption—from its Chinese origins to spread across Korea, Japan, and eventually Europe—was dictated by necessity, not innovation for innovation's sake.

Contrary to popular belief that new technology replaces old, the author notes that traditional technologies, like candles and fireplaces, endure. Furthermore, the term "Luddite" derives from early 19th-century British workers who fought mechanization in industries like textiles, refuting the idea they opposed machines out of resistance to technology itself.

Karl Marx pointed out that Luddites failed due to attacking technology rather than its societal employment. Similar resistance marked transitions: from oral to written word, parchment to paper, and now paper to electronics, with concerns about cognitive impacts echoing across ages.

In conclusion, technology reflects society's directions, fulfilling demands rather than dictating them. Inventions like paper, the steam engine, and moveable type capitalized on needs rather than creating them. Ultimately, Heidegger's insights are invoked, describing technology as both an endpoint and a "means of revealing," urging us to see it more as a continuum of human creativity and necessity than as a revolutionary force.



Critical Thinking

Key Point: Society drives technological development

Critical Interpretation: This principle serves as a powerful reminder to you. Rather than awaiting groundbreaking technologies to change the world, focus on identifying and addressing the unique challenges and needs of society. Embrace the idea that it is the climate of human necessity and creativity that shapes technological advancements. Innovation is not an isolated spark but a response to the demands and aspirations of humankind. By understanding this, you'll find inspiration to actively observe and analyze your environment's needs and trends. This mindset empowers you to contribute meaningfully, using existing technologies to innovate and transform your world, rather than passively waiting for the next big thing.

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Chapter 2 Summary: Being Human

Chapter 1: Being Human

Humans possess certain traits that distinguish them from other animals.

While tools like opposable thumbs are often highlighted, many animals thrive without them by using claws, teeth, or tails. Beavers, for example, can significantly alter their environments, and creatures such as ants and wolves demonstrate violence and play. However, one trait remains uniquely human: the impulse to record and preserve thoughts and deeds for future generations, a practice that likely spurred the invention of paper.

According to Dard Hunter, a noted paper historian, human progress can be divided into speech, drawing, and printing. Humans have existed for millions of years, yet writing only began about 5,000 years ago, with literacy initially limited to a select elite. Humans' first technologies emerged alongside the development of larger brains during the Pleistocene Age, facilitating organized societies and the development of speech.

Long before written communication, humans engaged in symbolic communication using pictures and symbols, evidenced by ancient carvings, paintings in caves like those in Lascaux, and artifacts like beans with carved messages. Various ancient cultures, including the Sumerians and Egyptians,

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developed independent writing systems, driven perhaps by the demands of agriculture and commerce.

The Sumerians around 3300 BCE in Mesopotamia developed one of the earliest writing systems, cuneiform. Initially used for accounting on clay tablets, cuneiform evolved from pictograms to representing phonetic sounds, achieving significant linguistic innovations despite a lexicon of 1,500-800 symbols. Sumerian culture, rich in poetry and historical records, heavily influenced neighboring regions.

Meanwhile, Egypt prospered with papyrus, a unique plant-based writing material that Egypt monopolized due to its optimal growth in the Nile delta. Papyrus facilitated lighter, more portable records than clay or stone and became a valued export despite its high cost.

Additional advancements in writing materials included parchment, attributed to reasons like rivalries over library collections, such as that between Ptolemy in Alexandria and Eumenes in Pergamum. Parchment offered durability superior to papyrus and eventually coexisted with it until the advent of paper.

The Phoenicians further simplified writing by developing an alphabet with phonetic characters representing sounds, paving the way for subsequent alphabets including Hebrew, Greek, and Latin. The Greek alphabet, possibly



coinciding with Homer's time, evolved into a phonetic written language that enhanced literature, which until then, like Homer's epics, had relied on oral traditions.

The transition from oral to written society was revolutionary, sparking debates akin to modern criticisms of technology. Historic figures like Plato and Socrates both utilized and critiqued writing, pondering its impacts on memory, wisdom, and sincerity.

Despite skepticism, the permanence and accessibility of written records propelled societies forward, eventually rendering oral traditions insufficient. Society needed new materials like paper to keep up with increasing demands for lighter, more accessible, and disposable media—a story that continued evolving beyond parchment's dominance.

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Chapter 3 Summary: The Moths that Circle a Chinese Candle

Chapter 2: THE MOTHS THAT CIRCLE A CHINESE CANDLE

The chapter delves into the origins of Chinese civilization and the critical evolution of writing within this ancient society. It starts with the legend of Pangu, who, in Chinese mythology, created all things, including people, from his parasites. Although peculiar, parasites serve as a significant motif in Chinese folklore, symbolizing the interconnectedness of life and spirituality.

Chinese writing, according to lore, evolved under three legendary emperors. Emperor Fu Xi domesticated animals and invented divination, using yarrow stalks as a medium for symbols, implying that patterns in nature convey meaning. Shennong, the second emperor, advanced agriculture and trade, crafting a rudimentary accounting system. The last emperor, Huangdi, was frustrated by knot-based record keeping and tasked his officer, Cangjie, with devising a more sophisticated system. Cangjie, inspired by an animal hoofprint sent by a bird, innovated Chinese characters, tapping into the patterns of stars and the environment around him.

The tale of Chinese writing's inception parallels a Sumerian story where bird



tracks resemble cuneiform, indicating an underlying cultural belief that writing originates from nature. Moreover, Chinese legends suggest that the initial use of writing was for divination in rituals, engraved on tortoise shells and deer bones, primarily by shamans to communicate with the spirit world—a practice with evidence dating to around 1300 BCE.

The chapter transitions to historical analyses, noting how writing became indispensable in China's religious, commercial, and bureaucratic frameworks. Despite the mythological accounts of writing's origin, there is evidence of its development alongside agriculture. Tu Fu, a renowned eighth-century poet, critiqued writing for fostering bureaucracy rather than innovation, embodying a technological fallacy where society shapes technology. Writing did not cause bureaucracy; instead, it was a byproduct of the complex social structures requiring efficient record-keeping.

The narrative traces the transition from early divination practices in the Shang dynasty to writing on bamboo, wood, and silk during the Zhou dynasty. These materials evolved, indicative of both technological advancements and societal needs. As China expanded, writing became a state apparatus used to preserve history, philosophy, and poetry, exemplified by the proliferation of libraries and bookstores during the Han dynasty (206 BCE - 220 CE).

Symbols and calligraphy evolved into revered art forms. The shift from silk



to paper democratized arts like calligraphy and painting, making them accessible beyond the elite. Throughout history, calligraphic styles reflected both personal expression and societal changes, with different eras favoring various aesthetics and techniques.

The invention and gradual refinement of paper, commonly attributed to court official Cai Lun in 105 CE, was pivotal. Despite being a disputed inventor, Cai Lun is credited with standardizing paper made from tree bark, hemp, and fishing nets, thus advancing its utility beyond wrapping to writing. The ensuing centuries saw paper become integral to state and religious affairs, aiding in the production of books and administrative documentation.

As paper technology spread across Asia, it influenced cultural and bureaucratic systems in Vietnam, Korea, Japan, and beyond. Especially in Japan, where Chinese civilization's influence was profound, papermaking integrated into day-to-day life, and paper materials were utilized diversely—from architecture to literature.

The chapter concludes by emphasizing the transformative influence of paper on Chinese society and its eventual spread across Asia. This advancement set the stage for China's global cultural influence, encapsulating how technology responds to societal demands and how writing, through the material it employs, perpetuates culture.



Critical Thinking

Key Point: Writing as Cultural Reflection

Critical Interpretation: The story of writing's evolution in ancient China, as described, revolves around the idea that writing is deeply intertwined with cultural beliefs, natural patterns, and societal developments. This key point can inspire you to look beyond the surface of technological advancements and consider the underlying cultural, societal, and environmental influences that shape them. Think about how nature and everyday life may inspire your own creative processes, seeing art and innovation as reflections of your environment. Embrace the notion that technology, much like ancient writing systems, should respond to and reflect society's needs, going beyond mere functionality to resonate with cultural identity and spiritual connections.

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Chapter 4: The Islamic Birth of Literacy

Chapter 3 of the book delves into the transformative period in Islamic history known as "The Islamic Birth of Literacy." This chapter explores how the advent of papermaking enhanced the spread of literacy and culture in the Islamic world.

The chapter opens with a reference to Scheherazade from "One Thousand and One Nights," exemplifying the value of literacy and memory in storytelling. It then addresses a pervasive myth concerning the origins of papermaking in Islamic territories, which centers around Chinese prisoners captured at the 751 Battle of Talas. The legend suggests these prisoners taught the craft to artisans in Samarkand, turning it into a key paper-producing center. However, historical evidence contradicts this tale, as papermaking was already established in Central Asia by the fourth century, as confirmed by Hungarian-British archaeologist Marc Aurel Stein's discoveries.

The narrative transitions to the rise of Islamic power, which expanded from the Arabian Peninsula under the Prophet Muhammad's successors, notably the Umayyads and the Abbasids. The Abbasids established their capital in Baghdad, which became a hub of cultural flourishing and learning. As Islam spread, so did the need for literacy, driven largely by the need to transcribe the Qur'an accurately. This stimulated the development of Arabic writing,



which matured into a highly decorative script used by skilled calligraphers.

The expansion of the Islamic empire necessitated papermaking to fulfill administrative and educational needs. The chapter highlights the evolution of Arabic script, the aesthetics of calligraphy, and the propagation of papermaking from Samarkand to Baghdad, which housed a pivotal water-powered paper mill. The Abbasids harnessed advancements from conquered cultures, notably in papermaking, alchemy, and mathematics, blending them with existing knowledge.

The Abbasids' zeal for knowledge led them to translate Greek, Indian, and Persian texts, facilitated by centers of learning like the Bayt al-Hikma (House of Wisdom) in Baghdad. Here, significant advancements were recorded in various fields, including mathematics, through figures such as Al-Khwarizmi, who promoted Hindu numerals and algebra.

The chapter explores the cultural output during the Abbasid era, drawing comparisons with European contemporaries to underscore the richness of Arab libraries and book production. Islamic society valued education, making the written word accessible beyond the elite. Mosques served as centers for creating books, where authors and scribes worked collaboratively.

Stories like "One Thousand and One Nights" illustrate how oral literature



was immortalized in written form, further enriching cultural heritage.

Meanwhile, culinary literature thrived, offering insights into the sophisticated gastronomy of the time. Arab cuisine documentation outpaced that of the West, with meals and desserts increasingly incorporating sugar—a resource cultivated by the Arabs before its widespread European adoption.

The chapter concludes by recounting the Mongol invasion and the subsequent sacking of Baghdad, which marked the end of this golden age of cultural and literary flourishing in the Abbasid caliphate. Despite this decline, the foundations laid during this era continued to influence the spread of literacy and the appreciation of written culture throughout the Islamic world and beyond.

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Chapter 5 Summary: And Where is Xátiva?

Chapter 4 Summary: The Rise and Fall of al-Andalus

In 670, the Umayyad Caliphate, with its seat of power in Baghdad, expanded its influence to the region now known as Morocco. This area, historically controlled by Carthage, Rome, and the Visigoths, became part of "al-Mamlakah al-Maghribiyyah" or the Western Kingdom, known today as the Maghreb. The Berbers, indigenous to this region, accepted Islam but maintained their cultural identity, which led to a more complex relationship with the Arab rulers than experienced elsewhere.

One of the pivotal moments in this historical narrative was the Muslim conquest of Iberia, led by the enigmatic Tariq ibn Ziyad, a Berber leader. The invasion, initiated in 711, was instrumental in establishing Muslim rule in what they called al-Andalus, lasting nearly eight centuries. The conquest capitalized on the internal strife among the Visigoths, led by King Roderic, and Tariq's strategic military movements through the Strait of Gibraltar, which he named after himself—Jebel Tariq, now known as Gibraltar.

The Muslim conquest transformed Iberia into a cultural and intellectual hub, surpassing the rest of medieval Europe. The flourishing economy in al-Andalus was mirrored by advancements in various fields, such as



mathematics, medicine, agriculture, and literature, fueled by the introduction of Arab learning and the civilizations' advanced technologies. This cultural prosperity, however, contrasted sharply with the rest of Europe, which lagged in scientific and cultural development for centuries.

A significant cultural and technological advancement attributed to the Andalusians was the introduction and proliferation of paper. Initially produced in the town of Xátiva, or Shatibar in Arabic, between the twelfth and fourteenth centuries, Andalusian paper became renowned for its quality. The process utilized innovative techniques such as water-powered mills and wire molds, producing paper superior to that from the eastern Arab regions. This technological marvel facilitated intellectual exchange, historical documentation, and artistic expression in al-Andalus and eventually reached Europe, fundamentally impacting the continent's cultural development.

Despite these contributions, al-Andalus faced inevitable decline due to internal conflicts and external pressures from the ever-unifying Christian kingdoms. The once-prosperous region fragmented into smaller states, making it vulnerable to Christian reconquest. The Almoravid and Almohad dynasties temporarily stemmed the tide, but by the thirteenth century, key cities like Toledo, Seville, and Córdoba fell to Christian forces. The fall culminated in 1492 with the surrender of Granada, signaling the end of Muslim rule in Iberia.



The legacy of al-Andalus survives in its enduring influence on Spanish and European culture, from language and architecture to the Andalusians' most enduring gift—paper. This chapter serves as a reflection on the impermanence of even the greatest civilizations and a reminder of the cultural richness and intellectual achievements that can arise from diverse heritages.

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Chapter 6 Summary: Europe Between Two Felts

Chapter 5: Europe Between Two Felts

The 11th to 13th centuries marked a vibrant period of transformation and creativity in Europe, reminiscent of a rebirth that mirrored the movements in art, science, and economic practices. Traditionally, such creativity had been hidden away within monasteries or reserved for the enlightenment of the nobility. Literacy was limited; even rulers like Charlemagne, who championed learning, were not adept readers. As Europe moved towards the late Middle Ages, the average European began acquiring vital reading skills necessary for trade and commerce, sparking a wave of intellectual and artistic achievements.

Much of Europe's intellectual groundwork during this time drew inspiration from the Arab world, particularly through Italy's interaction with Arab culture. Italy, transitioning from Roman numerals, adopted Hindu/Arabic numbers, revolutionizing business and mathematical practices with innovations such as double-entry accounting—an Arab invention labeled “Italian accounting” in Europe. Italy also led in adopting papermaking, a craft established by Arabs and refined by Italians.

The spread of papermaking reflects broader cultural exchanges and the

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murky borders of innovation ownership. Spain, under Muslim and Jewish influence, was a significant early paper producer. By the 12th century, these artisans, displaced by religious persecutions, had shared their techniques with Christian regions, notably in Catalonia and the Basque country. However, conventional narratives often anointed Italy as the birthplace of European papermaking, ignoring Spain's contributions.

Italy saw its earliest verifiable papermaking activity in Fabriano, an area well-suited for such endeavors due to its resources and wool industry. The transition from wool to paper was facilitated by minimal equipment adjustments. The burgeoning paper mills introduced several innovations, such as animal glue sizing, a technique more suited to Europe's moist climate compared to the starch sizing used in arid Arab regions. Fabriano also pioneered the use of water-powered drop hammers, which increased pulp production and lowered costs, making paper an affordable alternative to parchment.

Watermarks, originating in Fabriano in 1276, became tools for brand recognition and quality assurance, although they also spurred issues with forgery. Despite the arduous nature of papermaking, which deteriorated workers' health, the craft provided steady employment and opportunities for expansion. The proliferation of paper mills eventually led to tighter regulations on rag sales, dictated by entities like the Republic of Florence and the Venetian Senate.



Fabriano's advancements solidified paper's role in European culture, setting standards for centuries. Its innovations reached as far as Germany and France by the 14th century, showing the demand for paper beyond handmade copies. This rising demand aligned with developments in navigation, law, accounting, music, and mapmaking, fields increasingly reliant on paper.

Despite initial resistance due to cultural biases, Europe gradually embraced paper as part of a larger intellectual and technological awakening. Notable figures like Dante Alighieri, while advancing literature in vernacular languages, ironically stuck to parchment, the traditional medium seen as superior for important texts. However, a shift occurred as paper's practicality won out, linked to innovations in written law codification, business accounting, music notation, and the codification of knowledge within secular institutions—a movement supported by the establishment of universities.

In essence, paper symbolized a democratization of knowledge, paralleling Europe's transition from religious to lay intellectual pursuits. As paper became indispensable for legal, commercial, and scientific documentation, it also fostered a shift from oral to written culture, changing how knowledge and stories spread across Europe.

By the 14th century, papermaking had grown into a robust industry across



Europe, with a notable export market even to the Arab world, showcasing a reversal of previous intellectual flow. As European scholars sought to broaden their horizons, they also encountered constraints due to the labor-intensive nature of book production, hinting at the need for further innovations like movable type printing.

In conclusion, these centuries positioned Europe between the old ways of felt—a symbol of traditional craftsmanship—and new breakthroughs, ready to leap into the era of widespread literacy and scientific discovery driven by affordable and accessible written material.

| Aspect | Details |
|----------------------------|---|
| Historical Context | 11th-13th centuries, a period of transformation, creativity, and intellectual awakening in Europe. |
| Literacy Shift | Movement from limited literacy to increased reading skills among the general populace, driven by trade and commerce. |
| Influence of Arab World | Significant cultural and intellectual inspiration from Arab regions, especially via Italy. |
| Innovation | Adoption of Hindu/Arabic numbers, double-entry accounting, and papermaking. |
| Papermaking in Europe | Pioneered in Italy, notably Fabriano, but heavily influenced by earlier Spanish efforts under Muslim/Jewish artisans. |
| Technological Advancements | Innovations in papermaking included water-powered drop hammers, animal glue sizing, and watermarks. |
| Economic and | Papermaking provided employment, facilitated a shift from parchment, |



| Aspect | Details |
|-------------------------|---|
| Cultural Impact | and supported burgeoning academic and cultural institutions. |
| Regulations | Strict regulations were imposed on rag sales due to increasing demand for paper. |
| Spread Across Europe | Advancements in papermaking technology spread to Germany, France, and beyond by the 14th century. |
| Resistance and Adoption | Initial resistance to paper due to cultural biases, but practicality eventually won widespread acceptance. |
| Cultural Shifts | Move from oral traditions to written documentation, fostering literacy and knowledge dissemination. |
| Export Market | A robust paper export industry emerged, even selling back to the Arab world. |
| Future Developments | Papermaking set the stage for further innovations like movable type printing. |
| Symbolic Shift | Europe's transition from traditional craftsmanship (felt) to intellectual and scientific exploration (paper). |

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Critical Thinking

Key Point: Paper as a catalyst for accessible knowledge

Critical Interpretation: Imagine a time when knowledge wasn't just the privilege of the elite but became accessible to you and to everyone around you—this shift was largely due to the adoption and innovation in papermaking. The introduction of paper in Europe was more than just a new medium for documentation; it was a revolutionary catalyst that democratized information and learning. As paper became more affordable and widely available, it paved the way for diverse fields such as commerce, law, and the arts to blossom.

Inspired by this historical pivot, you can harness the spirit of accessibility and creativity in your life today. Whether advancing your own skills, sharing knowledge with your community, or breaking barriers in communication, the story of paper's evolution is a powerful reminder of the significant changes that arise when you make information open and available. Let this be a beacon that guides your endeavors—value the opportunities you have today to not only absorb information but also become an active participant in sharing and fostering growth in those around you. It's a testament to how transformative tools, when used effectively, can reshape societies and the individuals within them.



Chapter 7 Summary: Making Words Soar

Chapter 6: Making Words Soar

The invention of printing stands as a pivotal moment in history, revolutionizing the way humans express and disseminate ideas. Victor Hugo captured its essence, noting that printed thoughts are eternal, soaring like birds to every corner of the world. This transformative development arose from the needs of the Buddhist religion, which heavily promoted text reproduction as a means of earning spiritual merit.

Before paper, early printing existed in the form of seals impressed into clay or inked onto silk. The Chinese initiated woodblock printing in the late seventh century, carving images into wood, inking them, and pressing them onto paper, a substantial advancement over materials like papyrus. An early example is a Buddhist prayer book from 710, printed on mulberry bark paper.

Though the concept originated in China, the first known large-scale printing event happened in Japan under Empress Shōtoku in 764, printing 10 million copies of a Buddhist prayer to combat an epidemic. These prayers were printed, possibly using block printing techniques learned through travels to China. This event marked the beginning of large-scale printing,

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though early efforts were seen in both Buddhist and Taoist practices aimed at protection against disease.

The world's oldest printed book, the Diamond Sutra, is a product of this era, dated to 868 and discovered in 1907 by archaeologist Marc Aurel Stein in the Caves of the Thousand Buddhas, along with other treasures. Although European scholars previously assumed printing originated in the West, these findings pushed its origins back by centuries.

The practice of printing extended beyond religious texts. By the tenth century, enormous print runs of Buddhist texts like the Diamond Sutra had become common. While there was some non-religious printing, as evidenced by an 880 schoolbook found in Szechuan, most early print materials were for religious purposes. The Diamond Sutra remains a pivotal artifact, demonstrating early sophistication in woodblock printing that predates similar Western techniques by over 500 years.

Bi Sheng, a figure of the eleventh century, is credited with inventing moveable type, using baked clay. Despite the ingenuity, moveable type had limited impact due to the vast number of characters in the Chinese language. Innovations in printing also emerged in Korea, where metal type was developed, contributing to the evolution of Hangul, a simplified, efficient writing system with only twenty-four characters.

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Despite these advancements, Chinese and Korean societies did not experience the same print-driven cultural revolution as Europe. The need for paper increased, but the large-scale production of books was not commonplace as in Europe. Print technology required societal demand to thrive, which Europe had, driven by its own intellectual awakening and search for efficient means to disseminate ideas.

In Europe, increasing academic and commercial demand by the fifteenth century fueled innovations in printing. Johannes Gutenberg emerged as a key figure in the development of moveable type printing. Coming from a goldsmith background, Gutenberg combined his metalwork skills with printing innovation, creating the famous 42-line Bible, a marvel of technical and aesthetic accomplishment.

Despite Gutenberg's groundbreaking work, other claimants like Laurens Janszoon Coster, and numerous other European towns, vied for the title of inventor of printing using moveable type. Yet, Gutenberg is credited with turning it into a viable commercial process. His methods allowed for the mass production of texts, facilitating the spread of ideas across Europe.

Printing did not immediately erase the practice of handwriting books. Many connoisseurs preferred the aesthetic of hand-drawn manuscripts, and printed works often imitated this style. However, the efficiency of print made it indispensable, solidifying paper's status as a primary medium for significant



writings. While not everyone welcomed this change, fearing it might undermine craftsmanship or societal norms, the dissemination of printed works heralded an era of unparalleled intellectual exchange and creativity.

By the close of the fifteenth century, Europe's embrace of printing had fostered a profound cultural and intellectual dominance, leading advancements in numerous fields and solidifying its status as a leading civilization, a shift largely fueled by the boundless possibilities of the printed word.

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Chapter 8: The Art of Printing

Chapter 7 of "The Art of Printing" explores the transformative impact of paper and printing on European art during the Renaissance. It begins by highlighting the primal human urge to draw and how paper, newly introduced in Europe during the Renaissance, became a crucial medium for art. Before paper, expensive and hard-to-erase parchment limited informal artistic expression. However, as paper became more affordable by the late fifteenth century, it revolutionized how artists like Albrecht Dürer approached their work, allowing for planning and experimentation that the Middle Ages did not afford.

The chapter delves into how paper was instrumental not just for artists but also for scientific and mathematical calculations, as demonstrated by Leonardo da Vinci, who was renowned for his genius yet notorious for leaving projects unfinished. Both da Vinci and Michelangelo, two of the era's most legendary artists, extensively utilized paper. Michelangelo, known as a groundbreaking draftsman, used paper for sketches, poetry, letters, and notes, treating each sheet as a canvas for myriad thoughts and ideas. Meanwhile, Leonardo left behind thousands of sketches and notes in mirror-image script, intending his notebooks to be seen by others, although they remained unpublished until centuries after his death.

The chapter transitions to discussing the technological advancements in



printing, emphasizing how German papermaking, originating in Nuremberg, evolved into a major industry, particularly through the efforts of pioneering printers like Anton Koberger, who oversaw the first large-scale printing operations. Koberger's use of woodcuts to illustrate books marked a significant step in printing, making art more accessible and affordable to the masses. This democratization of art was further fueled by the popularity of woodcut illustrations, initially sold to common pilgrims and later evolving into an art form of its own, thanks to artists like Albrecht Dürer.

Dürer, from a goldsmithing background, emerged as a pivotal figure in elevating woodcuts from simple line drawings to complex, detailed artworks that captivated wider audiences. His unique style featured rich imagery with shadows and textures that defied the then-common practice of using simple lines enhanced by watercolors. Printing allowed copies of such woodcuts to be produced en masse, making art accessible beyond the nobility and clergy.

The chapter further explores the impact of Emperor Maximilian I, who commissioned extensive woodcut projects for public dissemination, blending grand artistic ambition with technological innovation. These commissions, like the monumental "Triumphal Arch" and "The Triumph of Maximilian," exemplified the fusion of art and print, celebrating the Holy Roman Emperor's role and promoting woodcuts as a medium for telling complex narratives and showcasing historical and mythological scenes.



Advancements in techniques like etching and intaglio printing emerged, offering artists like Dürer even greater precision and detail in their works on paper. These new methods, requiring more drawing skills than carving, provided artists with a faster and more flexible means of creating intricate prints.

Overall, Chapter 7 illustrates how the advent of paper and printing in the Renaissance not only changed the landscape of art forever but also signaled the birth of affordable art for the general populace, marking a pivotal moment in cultural history.

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Chapter 9 Summary: Out From Mainz

Chapter 8, titled "Out from Mainz," delves into the transformative spread of printing technology in Europe during the latter half of the fifteenth century. This period marked a significant shift as more books were produced than in all of previous European history due to the revolutionary invention of the printing press by Johannes Gutenberg.

Initially, Gutenberg's printing operation in Mainz struggled financially under the control of businessman Johann Fust and his assistant Peter Schöffer. Fust and Schöffer turned the press into a profitable enterprise, distributing books throughout Germany and France. However, the spread of printing was accelerated by a crucial event—the sacking of Mainz in 1462. Bishop Adolf von Nassau, with papal support, attempted to reclaim his position as archbishop by force, leading to the dispersal of many Mainz residents, including printers, who carried their skills and printing knowledge across Europe.

Despite the cumbersome nature of a print shop—which included heavy oak presses and lead type—the itinerant printers adapted. They journeyed to cities with universities that were eager for books, such as Cologne, Strasbourg, and beyond, leveraging their expertise to establish new print shops. They transported only their punches for making type molds, commissioning local carpenters to build the rest.



Ulrich Zell, a pupil of Fust and Schöffer, was among these pioneers. By 1463, he was printing in Cologne and helped transform it into a hub for printing in Northern Europe, a move that extended print culture to places like Italy and Spain, and even briefly into Russia.

Italy quickly embraced printing, partly due to its early invitation to German printers by the Subiaco monastery. One notable success story was Ulrich Hahn in Rome, credited with printing Italy's first book illustrated with wood blocks. Venice soon emerged as Italy's printing capital, with Johannes de Spira and his successors introducing innovative publishing techniques. Aldus Manutius, a former scholar turned printer in Venice, became famous for his dedication to printing Greek classics and pioneering smaller, more portable books with new typefaces like italics—invented by Francesco Griffo.

Aldus's Aldine Press revolutionized book printing, bringing durability and beauty to the small, portable books that appealed to a broader, increasingly mobile readership looking for practicality in reading. His innovations echoed throughout Europe, signaling a shift in reading habits, and his legacy continued through his family's press until 1579.

Meanwhile, cities like Paris and Lyon also became printing centers. In Paris, the involvement of Sorbonne professors Heynlin and Fichet attracted

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German printers, and the bustling Rue Saint-Jacques emerged as a hub for the book trade. Lyon joined the printing scene with an orientation towards popular publishing and an infamy for pirating Venetian book designs.

In Spain, German printers launched presses in cities such as Valencia and Zaragoza. The Spanish Crown encouraged paper manufacturing by granting exemptions to papermakers to support a burgeoning printing industry, despite harsh working conditions. By 1600, Spain boasted printing in 17 cities, with books known for their distinct style and beauty.

The chapter concludes with a nod to a significant cultural milestone—the publication of Miguel de Cervantes's "Don Quixote de La Mancha" in 1605, which is considered the world's first modern novel. Despite initial skepticism, the book became a timeless classic, immortalizing themes reflective of Europe's transition into a new era and highlighting the ironic relationship between reading and reality in a dramatically changing world. The narrative of Don Quixote cautions about the potential perils of excessive reading of fantastical genres, all the while celebrating literature's role in human life—a theme embodied in Cervantes's own passion for reading.

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Chapter 10 Summary: Tenochtitlán and the Blue-Eyed Devil

Chapter 9 of the book, titled "Tenochtitlán and the Blue-Eyed Devil," transports us to a pivotal time in the history of Mesoamerica as it faced the tumult of European contact and conquest. Against the backdrop of a world where European cultures like Italy and Germany were thriving in arts and sciences, the chapter recounts the Spanish conquest of Aztec civilization led by Hernán Cortés, a conquest that would have profound implications for the Mesoamerican cultures.

The chapter begins with a reflection on pre-Columbian Mesoamerica's advanced societies, which paralleled European civilizations in many ways, including the development of written languages and their use of a form of paper. However, they lacked two significant European advantages: gunpowder and horses. The Mesoamericans documented their history on materials such as animal skin, bark, or paper, although there's debate about whether they made true paper. Their libraries, which held thousands of codices, were largely destroyed by the Spanish, leaving only a few documents like the Mayan Codices and the Codex Mendoza.

This moment in history also intertwines with the evolution of language and writing in the Americas. The Olmecs, an early Mesoamerican civilization, likely initiated the region's writing systems. These systems evolved from



stone inscriptions to the more sophisticated phonetic and pictographic Mayan writings. Despite their advanced literacy, the Spanish conquest resulted in the near-total destruction of Mesoamerican literature.

When Hernán Cortés arrived in 1519, the Aztec civilization was at its zenith, with Tenochtitlán as its vibrant capital. Situated on an island and interconnected with causeways, Tenochtitlán was possibly the largest city any of the conquistadors had ever seen. The Aztecs had a complex society with a high degree of administration and order, among other aspects, evidenced by tribute systems requiring substantial quantities of paper, as detailed in the Codex Mendoza.

The chapter also highlights the cultural and religious practices tied to papermaking. Mesoamerican civilizations, like the Mayans and Aztecs, were deeply intertwined with their religious rituals, their calendars, and an understanding of astronomy. Interestingly, the paper-like material called amate, derived from fig tree bark, played a central role in these practices but wasn't true paper.

Amidst these thriving civilizations, Cortés' campaign was marked by cunning alliances with other indigenous tribes, notably the Tlaxcalteca, against the Aztecs. Malinche, a Native woman who played an essential role as his translator and advisor, amplifies the narrative of the conquest's complex human dynamics. Cortés' blue eyes are remembered in Mexican



history as symbolized by "the blue-eyed devil" trope during cultural reenactments of these events.

The Spanish victory was not just military but also cultural. The Spanish Inquisition targeted the remnants of native religions, along with their written texts and numerous other cultural practices. Figures like Bishop Juan de Zumárraga led campaigns against indigenous practices, including the mass destruction of Aztec and Mayan written records.

In an ironic twist, despite the destruction, the Spanish introduced European papermaking and printing traditions to the New World, bringing printers like Juan Cromberger to establish a press in Mexico. Indigenous people, however, continued making amate as a traditional craft, a legacy that persists today among the Otomi people.

Chapter 9 thus offers a rich, layered account of how two civilizations collided, resulting in the dramatic reshaping of culture, politics, and history, one that echoes into modern times.

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Chapter 11 Summary: The Trumpet Call

Chapter 10, titled "The Trumpet Call," explores the transformative power of the printing press in the context of the Protestant Reformation. The chapter opens with a nod to Martin Luther's belief in the significance of this technology, comparing its impact to a trumpet call announcing a new era.

The narrative delves into the debate among historians over whether the Reformation was entirely dependent on the printing press or whether the press was a byproduct of the Reformation's existing momentum. It suggests the latter, arguing that the Reformation was the first to harness this new technology effectively, paving the way for future movements to use printed materials as organizational tools.

Before the advent of the printing press, ideas were disseminated mainly through sermons and oral storytelling. However, the ability to read and access printed material revolutionized the spread of ideas. The chapter highlights figures like novelist Daniel Defoe and Renaissance thinker Desiderius Erasmus, both of whom recognized and utilized the power of print. Erasmus, in particular, chose publisher Johann Froben in Basel, Switzerland, transforming the city into a printing hub.

The narrative shifts focus to Wittenberg, Germany, where a printer named Johann Rhau-Grunenberg was one of the first to publish Martin Luther's



works. Luther's famous "Ninety-Five Theses," a critique of Church corruption, was printed in 1517 and circulated widely, marking the beginning of the Reformation as a mass movement. The demand for Luther's writings skyrocketed, with printers like Melchior Lotther producing German translations of the Bible, thus making religious texts accessible to the laypeople for the first time.

Luther's prolific publishing created what historian Elizabeth L. Eisenstein described as the first written revolution. His works and their illustrations, like satirical woodcuts, spread rapidly, thanks to inexpensive pamphlets distributed widely across Germany. Luther considered the printing press a divine gift, capable of enlightening humanity.

Both Protestant and Catholic factions understood the power of print. The chapter mentions John Foxe's "Book of Martyrs," illustrating the struggle between printed knowledge and papal authority. The Reformation encouraged the growth of printing in Protestant strongholds like Geneva, led by figures such as John Calvin, and helped establish Frankfurt as a central hub for European publishing.

Emerging as a tool for dissent, printed posters and pamphlets in vernacular languages were used to mobilize and inform the public. This tactical use of print is exemplified by the Affaire des Placards in France, where anti-Catholic posters appeared in key public spaces, even the King's castle,



provoking a crackdown but cementing printed materials as a revolutionary medium.

In Germany, Luther's pamphlets, or "Flugschriften," played a role in the German Peasant War of 1524-1525, highlighting how print could incite social upheaval. Although the uprising was quashed, with significant loss of life, the impact of print on mass communication was undeniable.

The chapter concludes by acknowledging that the Reformation prompted a new model of publishing and dissemination, where printers, often aligned with Protestant causes, financed their works independently. This shift laid the groundwork for modern publishing, proving both profitable and a driving force in the spread of revolutionary ideas.

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Chapter 12: Rembrandt's Discovery

Chapter 11 of the book paints a vivid picture of the evolution of papermaking in Holland during the 17th century, a period characterized by innovation and an intersection with art and commerce. Initially, the Dutch did not produce their own paper, despite having an established printing industry. The early reliance on imported paper from France, Germany, and Spain was partly due to political factors and a lack of local production facilities. However, the establishment of the first paper mills near Dordrecht in 1586 marked the beginning of domestic papermaking, which leveraged the country's abundant waterways and innovative technology, notably windmills, despite the region's flat terrain.

The chapter introduces the significant breakthrough of the Hollander beater, a device that transformed rags into pulp more efficiently than previous methods. This innovation helped the Dutch to overcome initial skepticism regarding the quality of their paper compared to traditional stamping methods, eventually leading to the Dutch becoming prominent exporters of white paper.

Zaanland, a region north of Amsterdam, became a central hub for papermaking, producing not only various grades of paper but also adapting techniques like "souring" to whiten rags. The success of Dutch paper was also bolstered by skilled labor, with Zaanlanders even helping to



revolutionize papermaking in countries like Sweden and Russia.

The chapter also delves into the intersection of papermaking with art and print culture in the Lowlands, highlighting prominent figures like Christophe Plantin, a pioneer who helped transition book illustrations from woodcuts to copper-plate etching. The brilliance of Dutch and Flemish artists was intertwined with these technological advances, as seen with Rembrandt Harmenszoon van Rijn, whose mastery of etching set a high standard, although his works did not translate well into book illustrations.

Further expanding on the artistic achievements of the era, the chapter touches on the emergence of new printing techniques, such as mezzotint and aquatint, which allowed for greater shades and depth in illustrations. These advances coincided with Holland's Golden Age, a period marked by its dominance in trade and wealth of creativity.

The influence of international trade, particularly with Asia, introduced new materials like Japanese paper to Europe. Rembrandt discovered Japanese paper's unique qualities, such as its thinness yet strength, which enhanced the delicacy of his etchings. Although initially undervalued by European traders, this paper eventually became prized in the art world during the 19th century.

In conclusion, Chapter 11 not only traces the technological evolution of



papermaking in the Netherlands but also intertwines it with the rich tapestry of artistic and cultural developments, depicting a transformative era driven by innovation and cross-cultural exchanges.

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Chapter 13 Summary: The Traitorous Corruption of England

Chapter 12 Summary: The Traitorous Corruption of England

In the 15th century, William Caxton introduced the printing press to England, establishing the country's first print shop in Westminster in 1476. His venture marked the beginning of the commercial book era in Britain, using imported paper from the Lowlands due to the lack of local papermakers. However, John Tate later established the first English paper mill, Sele Mill, in 1495, marking a shift towards self-sufficiency.

Caxton, originally from Kent, became a celebrated figure in the realm of printing due to his contribution to the standardization of the English language. His publications, particularly those of Chaucer's works, played a significant role in cementing the Midlands dialect as the standard English, influencing future generations. Despite the initial lack of aesthetic quality, Caxton's works hold historical significance, publishing 30 books in his first three years, setting the foundation for others, including his successor, Wynkyn de Worde, who popularized English printing with mass appeal and illustrated works.

By the late 15th century, other printers like John Lettou and Richard Pynson



also established themselves in England, with Pynson advancing the use of Roman type and continuing the standardization of English. Printing evolved rapidly, yet papermaking lagged due to competition with imported French paper, highlighting the challenges in securing raw materials like rags.

The Protestant Reformation in Germany not only influenced English religion but also spurred the use of print for disseminating reformist ideas, leading to the establishment of the Church of England under Henry VIII. Henry's minister, Thomas Cromwell, utilized the press to garner support for the split from the Roman Catholic Church through anti-papist pamphlets written in vernacular English.

As papermaking developed, the industry faced challenges due to French domination in raw material sourcing. Creative strategies, like John Spilman's papermill, were essential for establishing a sustainable local industry, often relying on skilled labor from German craftsmen and eventually Huguenot refugees fleeing religious persecution in France.

Despite the critical role of paper, it was met with mixed sentiments. Shakespeare's character Jack Cade, in "Henry VI Part 2," famously criticizes papermaking as corrupting, reflecting societal resistance to change and the fear of education dismantling old power structures. However, the play ultimately defends the necessity of literacy and progress.



Through time, paper diversified in its applications, from art to industry, with marbling becoming an English specialty. Scientific innovation flourished, partly due to the availability of paper for note-taking and dissemination of ideas, as seen with figures like Francis Bacon and Isaac Newton.

Artists like J.M.W. Turner, known for elevating watercolors, benefited from advancements in papermaking spearheaded by figures like James Whatman. Whatman's wove paper allowed for improved artistic expression, paralleling the wider cultural embrace of paper arts, even amid ongoing conflicts like Britain's wars with France.

Lastly, paper facilitated the rise of novels and music publications, revolutionizing literature by fostering independent artistic creation and financial viability for writers and composers. This era witnessed the rise of journalism, driving significant demand for paper despite governmental attempts to control its influence. The growth of newspapers, propelled by debates such as the movements for American independence and anti-slavery, underscored the revolutionary potential of the printed word and the enduring significance of paper in political and cultural spheres.

Overall, this chapter encapsulates the transformative impact of printing and papermaking on English society, highlighting cultural, linguistic, and industrial shifts that laid the groundwork for modern communication and expression.



Chapter 14 Summary: Papering Independence

Chapter 13: Papering Independence

Summary and Background:

In July 1776, the Declaration of Independence was celebrated with joy by the Continental Army in New York, highlighting the growing desire for autonomy in the American colonies. This desire for independence had roots deeper than just political sentiment, spanning the evolution of print culture in North America, symbolized by the development of the paper industry, which played a pivotal role in spreading revolutionary ideas.

Early Printing and Paper Production:

The first British settlers in North America, who arrived in 1620 in Massachusetts, faced immediate survival challenges. Lacking essential skills like farming and fishing, early settlers overlooked the need for printing equipment and paper, crucial for communication and spreading ideas. John Glover, a minister with Puritan beliefs, later transported printing equipment to America, although his effort was initially met with hardship when he died of smallpox. Nonetheless, his endeavor bore fruit, leading to the establishment of America's first print shop by Stephen Daye, producing "The Freeman's Oath" and "An Almanack for 1639."



The Bay Psalm Book and Religious Influence:

The Bay Psalm Book, a metrical translation of the Psalms, was the first book printed in America. Edited by Puritan leaders like Richard Mather, it reflects the early settlers' desire to align religious practice with their understanding of scripture. This was part of a broader trend by the Puritans, who, like the Spanish Catholics in Mexico, viewed print as a means to convert and save souls, leading to translations of texts into Indigenous languages.

The Growth of Papermaking in America:

Despite its late start, papermaking in America took hold as demand for printed material grew. One major figure was William Rittenhouse, who established the first paper mill in Pennsylvania in 1690. Using local resources like flax, Rittenhouse's mill became pivotal in supplying paper to printers, including Benjamin Franklin. By mid-eighteenth century, Pennsylvania became the heart of American papermaking, aided by Franklin's promotion of the paper industry.

Economic and Political Drivers:

The burgeoning print culture was intertwined with colonial politics, notably the tension between the colonies and Britain. Laws like the Navigation Act and Stamp Act stemmed local production, leading to discontent. American printers, lawyers, and publishers resisted British-imposed taxes and laid the groundwork for pro-independence sentiment. The Townshend Acts further inflamed tensions by taxing paper, which spurred boycotts and a surge in

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American patriotic printing on locally made paper.

The Role of Paper in Revolution:

As the American Revolution unfolded, paper became as strategic as arms. Shortages led to creative solutions like exempting papermakers from military service to keep mills operational. Paper was not just for communication but also served military needs, such as making cartridges for muskets. This dependence underscored paper's strategic value during the war.

Post-Revolutionary Developments:

Post-revolution, the American paper industry climbed steadily, fueled by nationalistic fervor. Protective tariffs supported its growth, and significant milestones like reproductions of the Declaration of Independence finally used American paper. Despite earlier dependencies on English and Dutch imports, by 1819, the Declaration's reproductions were proudly printed on American-produced paper, signaling a symbolic and real step toward economic independence mirroring the political freedoms aspired by the revolution.

In conclusion, from its nascent stages in Massachusetts to its role in Revolutionary America, the development of the print and paper industry in the colonies was deeply entwined with the fight for independence, serving as both a practical tool and a symbol of defiance against British economic and

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political control.

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Critical Thinking

Key Point: Paper as a vehicle for independence

Critical Interpretation: Imagine the transformative power of taking control of the very medium that disseminates the ideas driving societal change. The key takeaway from Chapter 14 of 'Paper' by Mark Kurlansky is the pivotal role that paper played in America's journey to independence. It wasn't just about the documents printed, but the act of papermaking itself becoming a symbol of resistance and self-sufficiency.

This concept inspires you to reflect on how taking charge of the means through which information is shared can enact profound change. In today's digital landscape, this means leveraging self-publishing, creating your own content, or even supporting local or independent media sources that align with your values. Just as the American colonists did, you can harness the tools of communication to foster a deeper sense of community, amplify the voices that matter, and pave the way to personal and collective empowerment.



Chapter 15 Summary: Diderot's Promise

Chapter 14: DIDEROT'S PROMISE

By the late 18th century, the Western world faced an unprecedented demand for paper, driven by a surge in book reading and the popularity of newspapers fueled by volatile politics. Traditional printing methods, originating from Gutenberg's era, were still in use in print shops, often set up in the printer's home. However, innovations like "stereotyped printing" by François-Ignace-Joseph Hoffmann began to emerge, allowing for a more efficient setup by using a metal block for printing.

Papermaking itself hadn't changed much since its origins, relying heavily on labor-intensive processes. Workers possessed distinct skills, following rigid gender roles and adhering to cultural rituals known as modes. Despite the French monarchy's survey estimating 10,000 paper workers producing millions of reams annually, skilled workers maintained significant power, often flouting government regulations, resulting in a dynamic balance of autonomy and authority within the industry.

Amidst this backdrop, Denis Diderot emerged as a revolutionary thinker seeking to change the world through knowledge dissemination via an encyclopedia. Influenced by modern thinkers, he believed that knowledge

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and technology could liberate society from outdated norms. Diderot's Encyclopédie, pioneering in cataloging crafts and industry, sought to shape societal thinking toward enlightenment ideals. Despite challenges, including a paper crisis in 1777, the project stood as a testament to the transformative potential of disseminated knowledge.

The revolutionary fervor in France magnified the demand for books and printed materials, culminating in the French Revolution's surge of publications. This era marked the birth of the French press, flooded with varied content from revolutionary songs like "La Marseillaise" to satirical attacks on the monarchy. The influx of printed matter overwhelmed the French government, unable to control the print revolution.

Technological advancements complemented this surge. Alois Senefelder's discovery of lithography revolutionized printing by making art reproduction cheaper and more accessible, leading to further innovations in photography and beyond.

The Industrial Revolution brought mechanization to paper production. Innovations in steam-powered machinery transformed industries, including printing and papermaking. By the early 19th century, steam engines powered paper mills, circumventing water dependency, while the invention of continuous roll paper machines by Nicolas-Louis Robert and later advancements by John Dickinson and the Fourdrinier brothers transformed



production. These changes led to an increase in paper availability and a decrease in its costs.

However, Diderot's vision of technology liberating society was complex. The rise of machines and industrialists like Bryan Donkin hinted at a new ruling class emerging from technological control. As the 19th century progressed, while paper production and literacy surged, it became apparent that technology alone couldn't transform society. The shift indeed democratized knowledge access but also raised questions about the new dynamics of power and control in an increasingly industrial world.

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Chapter 16: Invitation From a Wasp

Chapter 15: Invitation from a Wasp

The chapter opens with a vivid scene from the aftermath of the Napoleonic Wars and the American Civil War, describing how ragmen scavenged battlefields to collect cloth from the dead, reselling it to paper mills like the Jacob Hauer mill in Pennsylvania. This practice highlights the persistent problem of sourcing materials for paper production during the 19th century when demand for paper soared, particularly due to the proliferation of newspapers requiring cheaper and faster production.

Paper was traditionally made from rags, but mills struggled with supply shortages, exacerbated by the Civil War and evolving fashion trends replacing cotton and linen with wool. To combat these shortages, paper mills resorted to importing rags from Europe, even as the price and competition for these resources increased. Despite some creative attempts at improving the rag supply, a long-term solution was elusive.

The quest for a new source of paper material took inspiration from nature. René Antoine Ferchault de Réaumur, a French naturalist in the 18th century, suggested using wood fibers for making paper after observing wasps create nests with wood particles. His insights, though ignored at the time, laid the



groundwork for future innovations. Other alternatives like asbestos, vegetable fibers, and even seaweed were explored, but none were economically viable or scalable at the time.

The breakthrough came with the development of wood pulp paper in the 19th century, initiated by German inventors like F. G. Keller, who patented a method for grinding wood into pulp. This innovation spread to North America, exploiting the continent's abundant forests to meet the growing demand for paper—particularly newsprint.

Initially, the process faced skepticism as wood was harder to process than traditional rag materials. However, with advancements like Benjamin Chew Tilghman's sulphite process, which chemically broke down wood fibers, and later improvements like the kraft process by Carl Dahl, wood pulp production became both feasible and efficient. By the turn of the century, North American mills, leveraging their vast forest resources, overtook Europe as leaders in paper production.

Despite these advances, the acidity in early wood-based paper caused it to degrade and brown over time, posing challenges to book preservation. It wasn't until the 1970s that the adoption of acid-free paper became standard, slowing the degradation of books produced during this transformative era in papermaking.

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The chapter concludes by tracing the technological evolution of paper production, including the increase in output of Fourdrinier machines, which revolutionized paper manufacturing with their ability to produce continuous rolls of paper. This technological leap, coupled with the transition from rag to wood pulp, positioned the United States as the premier global papermaker by the late 19th century.

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Chapter 17 Summary: Advantages in the Head

Chapter 16: Advantages in the Head

As the world of printing and papermaking became increasingly mechanized in the 19th century, a counter-movement arose that valued the artistry and craftsmanship of traditional methods. The Arts and Crafts movement, led by figures like John Ruskin, William Morris, and Walter Crane in Britain, sought to return to a time when artisans took pride in their work at the expense of affordability for the working class. William Morris' Kelmscott Press epitomized this ideal, creating beautiful but costly books that, ironically, were beyond the reach of the masses Morris sought to inspire. Despite this, Morris' work inspired a global movement of small presses dedicated to high-quality book production.

In France, Ambroise Vollard's private press produced hand-printed books adorned with illustrations from renowned artists like Picasso. Meanwhile, in the United States, the Arts and Crafts influence took root with initiatives like the Boston Society of Arts and Crafts. Yet, independent publishers like Thomas Bird Mosher in Maine created handmade books that were accessible and elegant, defying the exclusivity of the movement.

The influence of the Arts and Crafts movement reached commercial

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publishers, who began to mimic handmade styles, signaling a blend of artisanal quality with industrial output. As photography began to capture the realities of warfare during the Crimean War and the American Civil War, illustrated magazines like Harper's Weekly gained popularity for their vivid storytelling through wood engravings, becoming a precursor to modern photojournalism. Publications like Punch in the UK and their satirical cartoons also gained traction, reflecting societal and political sentiments through art.

The industrial age also ushered in innovations in printing and typography. The invention of the typewriter and linotype machine streamlined text production, with the American QWERTY keyboard configuration emerging to minimize jamming of keys. Meanwhile, new printing technologies like offset printing facilitated the merging of text and images, reinvigorating interest in illustrative content.

Artistic expression found new life in the late 19th century, as artists like Paul Gauguin revived lithography and woodcut techniques. Embracing Japanese woodcut styles, Gauguin's work on zinc plates and handmade paper showcased the profound impact of medium on artistic vision. Important developments came as the German Expressionist movement adopted these techniques for powerful visual storytelling. Artists like Käthe Kollwitz used prints to convey harsh realities in post-war Germany, while Pablo Picasso employed printmaking to engage with political and popular culture across a



variety of techniques and materials.

Wordless novels told through woodcuts and engravings mark a lineage from block books to modern graphic novels, indicating the enduring power of visual narratives. This tradition was propelled by artists like Frans Masereel and Lynd Ward whose work resonated with broader audiences, transcending the art market.

The utility of paper continued to evolve with ideas like paper balloons utilized by Japan as unconventional wartime weapons in World War II, highlighting paper's adaptability across unexpected applications. Despite attempts to innovate with concepts like paper clothing, the practicality of disposable paper fashion quickly faded, reflecting the transient nature of some paper innovations.

Overall, Chapter 16 illustrates the juxtaposition between mechanization and meticulous craftsmanship in the creation and dissemination of printed works. It highlights the cultural and technological evolution of paper's role in art, communication, and even conflict, underscoring its profound influence on society.

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Chapter 18 Summary: To Die Like Gentlemen

Chapter 17, "To Die Like Gentlemen," explores the evolution of the papermaking industry over time, particularly focusing on how new technologies coexist with and transform old craftsmanship. The chapter begins with a reflection on Eden Phillpotts' "Storm in a Teacup," which romanticizes the traditional craft of papermaking amid the Industrial Revolution. This craftsman's skill, once a highly valued trade, is being overshadowed by mechanization.

The narrative then transitions to the modern-day papermaking industry, which has consolidated tremendously over the years. The Glatfelter mill is an example of a facility that's adapted to these changes, producing a variety of paper products using machines instead of manual labor. New technologies such as the Fourdrinier machines have transformed the production process, now powered by electricity and much more efficient than their predecessors.

The chapter also highlights the history and growth of paper mills worldwide, illustrating the business strategies of companies like the Crane and Curtis Companies that have innovated during economic downturns. These companies diversified their offerings, from men's shirt collars to dollar bills, to remain viable.

A significant focus is placed on the environmental impact of papermaking,

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especially as paper production shifted from rags to wood chips. There are concerns about deforestation, particularly from large companies like International Paper. However, modern practices, such as sustainable tree farming and alternative raw materials like bagasse, are mitigating some ecological concerns.

Bagasse, a by-product of sugarcane processing, emerges as a renewable raw material alternative. In regions like Colombia's Cauca Valley, sugarcane is harvested year-round, and its waste product, bagasse, is utilized by companies like Carvajal Pulp & Paper to produce paper, illustrating efficient use of resources.

The chapter further delves into both the advantages and limitations of recycling paper. While it prevents paper waste from ending up in landfills, the recycling process can be resource-intensive and generate toxic by-products. As such, the environmental benefits, while present, are nuanced.

In summary, the chapter ties the past with the present, showing how papermaking has navigated industrial advancements and environmental challenges to remain relevant and sustainable in modern times. The industry's evolution demonstrates a blend of tradition and innovation, as it continues to address the ecological implications of its processes.



Chapter 19 Summary: Return to Asia

In Chapter 18, "Return to Asia," the author delves into the complex and evolving landscape of the paper industry across Asia, examining its historical roots and modern dynamics.

The narrative begins by revisiting the origins of paper in first-century CE China, where its invention marked a revolutionary advancement. Initially an exclusively Asian craft, paper's universality eventually obscured its origins. Yet, today, China has re-emerged as the world's leading paper producer, while Japan is recognized for its mastery of handmade paper. This modern ambition is puzzling to industry analysts like Mark Wilde, considering China's struggle with raw material shortages and environmental constraints, a legacy from past deforestation issues that led to regulations against domestic tree harvesting.

To compensate, China heavily relies on importing both raw pulp and used paper for recycling, cementing its status as the largest importer of used paper. Facilities like the Finnish-owned UPM Changshu and mills owned by Asia Pulp & Paper illustrate this industry's modern operations. Despite logistical challenges, China aggressively exports its paper, prompting trade barriers from global counterparts who are wary of China's inexpensive paper flooding their markets.



South China's historical wealth, fertile lands, and abundant waterways contribute to its suitability for papermaking, a practice that has continued despite the region's transformation into an industrial hub characterized by rapid urbanization and loss of traditional landscapes. The cultural shift has prompted a revival of traditional architecture (fanggu), as seen in Suzhou, a city spared from modern destruction and home to classical gardens that inspire local paper mill environments.

In an industry largely fueled by imported resources yet reliant on exporting its products, China shows a unique economic model. Efforts to cultivate domestic raw materials, like acacia tree plantations in Hainan and Guangxi, showcase attempts to reduce dependency on imports.

Parallel to industrial advancements, the chapter highlights the enduring tradition of handmade paper in Asia. Post-1949 China saw a resurgence in private enterprise, reigniting traditional papermaking skills, particularly in Jinxian County, Jiangxi Province, known for the esteemed xuan zhi paper. This high-quality, handmade paper is essential for artists like Tang Guo, despite modern pressures leading to environmental concerns and counterfeit products.

In Japan and Korea, the distinction between handmade and machine-made paper continues, with terms like washi and hanji marking the cultural pride associated with these traditional crafts. Despite dwindling numbers,



dedicated artisans preserve these skills, supported by governmental efforts to revive interest and sustain future generations.

Origami, another traditional Japanese craft, is explored in its historic and contemporary contexts, with innovators like Akira Yoshizawa elevating it to a fine art. The practice now influences broader disciplines, from architecture to science, as seen in MIT's research on folding protein structures.

Lastly, the chapter acknowledges contemporary paper art's fusion with architecture and sculpture, highlighting initiatives such as Shigeru Ban's temporary structures and Eriko Horiki's experimental washi designs. The revival and reimagining of paper's role in arts and industries underscore Asia's enduring influence and innovation in the paper domain, sustaining its cultural heritage while navigating modern global challenges.

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Chapter 20: Epilogue: Change

The epilogue titled "Change" reflects on the perpetual nature of change throughout history and its effects on knowledge, technology, and communication. Quoting figures like Denis Diderot and Vannevar Bush, the text underscores the recurring concern that growing knowledge and information might become too vast to manage, a challenge echoed by Diderot in the 18th century and reiterated by Bush in the mid-20th century with the advent of electronic technology.

The text argues that change is constant, and technological advancements have always been a part of human progress. Comparing past and present, the epilogue highlights how the inventions of the Industrial Revolution, such as the telephone and internal combustion engine, were as transformative as modern developments like the digital revolution and computing. This continuity challenges the perception that modern changes happen faster or are more profound than historical ones.

While the text acknowledges the impact of planned obsolescence and marketing strategies in creating perceived rapid technological advancements, it insists that advancements today, as in the past, mature over extended periods. The narrative also asserts that the digital age has driven changes in publishing and information dissemination, with electronic devices offering new ways to store and access information without wholly replacing



traditional forms like books or paper.

A discussion on the enduring relevance of paper addresses the misconception that new technologies will make paper obsolete. Historical examples show that old technologies rarely disappear entirely; instead, they coexist alongside new ones, providing alternative functions and emotional resonance. Despite the rise of digital communication, printed materials continue to serve essential roles in personal and professional contexts, as affirmed by experts like Mitchell Kapor.

The paper's future, in relation to declining newspaper circulations and the shift towards digital advertising, suggests ongoing adaptation. While newspapers face existential challenges due to changing economic models and consumer behavior, innovators argue for adaptability in distribution modes rather than clinging to outdated technologies.

By examining various forms of communication—oral, written, and digital—the text concludes that humanity's inherent need for connection drives technological evolution. Written language is increasingly reverting to visual forms akin to early communication, such as emoticons, highlighting a cyclical pattern in technological advancements.

Ultimately, the epilogue posits that knowledge, memory, and communication evolve hand in hand with human development, embodying

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evolution rather than revolution. As societies adapt and integrate new technologies, elements of tradition and history persist, ensuring that while mediums may change, the fundamental human desire for connection and understanding remains.

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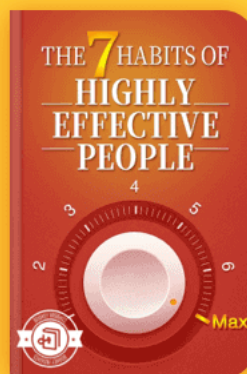
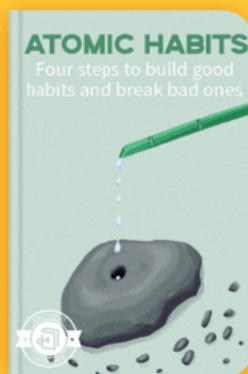
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Chapter 21 Summary: Appendix: Timeline

This timeline chronicles the evolution of human communication, spanning from ancient cave paintings to the invention of the microchip, highlighting pivotal moments in writing, printing, and technology.

Prehistoric and Ancient Beginnings (38,000 BCE - 1st century CE): The timeline begins with the earliest known human artworks, like a red dot in El Castillo cave (38,000 BCE). Writing emerges independently in various cultures, with early scripts in Mesopotamia (3500 BCE), Egypt, and the Indus Valley. Pivotal developments include Egyptian hieroglyphics (3000 BCE) and cuneiform on clay tablets in Babylonia (3300 BCE). Chinese writing evolves from inscriptions on bones and bronze by 1400 BCE, eventually leading to character development by 1200 BCE. The Phoenician alphabet (1000 BCE) becomes foundational for various scripts, and paper, though developed later, has early references with the oldest piece dating to 252 BCE found in China.

Classical Antiquity to Early Middle Ages (1st century CE - 8th century CE): The Han Dynasty's Cai Lun (105 CE) improves papermaking, a technology pioneered in China. The first Christian manuscripts emerge as wax tablets for temporary writing proliferate in Rome. As papermaking spreads, so too does literacy and documentation: Chinese inventors like Meng Tian develop the camel's hair brush (250 BCE), and writing practices establish in the



Americas with the Mayan hieroglyphics (250 BCE). With the fall of Rome (476 CE), Asia continues to thrive in papermaking, paper spread to Mecca (706 CE), and printing begins in China.

Middle Ages and Renaissance (8th century CE - 17th century CE): This era sees papermaking and printing techniques disseminate across the Islamic world and Europe, spurred by cultural intersections from conquests and trade. The Arabs adapt papermaking in Baghdad in the late 8th century and soon spread it to Spain. The introduction of block printing, movable type in China (1041-48), and the burgeoning manuscript culture in European monasteries set the stage for significant advances. The invention of Gutenberg's movable type printing press (1456) revolutionizes book production. Credit is given to the Mayans as early adept users of paper, shifting from stone inscriptions to paper by the late 9th century.

17th to 19th Century (1600 - 1900): Newspapers begin shaping public discourse with the first daily newspaper, The Daily Courant (1702) in London. The invention of the steam-powered and rotary printing presses catalyzes mass distribution. Advances in papermaking arise as demand escalates; Nicholas-Louis Robert's continuous paper machine (1798) and Fourdrinier machine (1804) enable industrial-scale production. The 19th century sees the first widespread use of wood pulp for paper (1863), making it more accessible.

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Technological Revolution (20th Century): Papier's evolution dovetails with technological advancements. The invention of the typewriter (1867) and the widespread adoption of photography catalyze content creation. Paper continues its integral role in recording and transmitting information. The culmination of this timeline is marked by the profound innovations from computational technology: punch cards in the 1890 US census hint at future computer capabilities, evolving into 20th-century innovations like the UNIVAC I with magnetic tape storage (1951) and the birth of the microchip (1958). By mid-century, the transistor and early computing devices like Vannevar Bush's analog machines signify a new era in data processing and storage.

Each entry represents not just an advance, but the unfolding narrative of humanity's quest to communicate, record, and innovate across time, providing a broad picture of how materials and technology have shaped societies.

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